



REF: EE/16April18/Earwig

Dear parents/carers,

We now subscribe to Earwig. Teachers upload images and videos that record their teaching practice throughout the lessons. This means, as a parent, you can get a regular picture of school life for your child.

When you register, you will be able to access pictorial records for your child giving a real taste of what they do at school. However, as the photographs and videos are taken in class, some of these images and recordings will be of them interacting with their friends and classmates. We do not ask the children to pose; they are real life images.

This does mean that you do see other children as well as your own and vice versa. Any one not allowed to be on photographs for personal or legal reasons is automatically blocked. The only people who can access the records are parents who are registered on the system.

We already have photographic consent for most pupils and can use this as the Earwig images are not saved on a website but through an iCloud facility. We will be contacting parents who have not given consent separately to ask if they wish to do so for the new system. It really will be a shame for you to miss out on this facility. If you subscribe to the payment option on Earwig (£12 annually), you will also be able to download the images and videos and can order things like year books, mugs etc. They provide great memories.

We have attached a data privacy notice which explains how we hold and share your data at school. Please could everyone tick this to say that they are happy for their email address and relevant details to be shared from SIMS (our School Information Management System) with Earwig. Your email address is needed in order to give you access to their systems and for them to let you know when new images are uploaded. Steve Clarke from Earwig will be coming to school to explain more to you on Thursday 10<sup>th</sup> May at 2.30pm.

If you have any concerns or queries please contact school.

Yours sincerely,

B McCallion

Acting head teacher

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**I give consent for my details to be shared from SIMS with Earwig.**

Name \_\_\_\_\_ Signed \_\_\_\_\_ Date \_\_\_\_\_



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